



CONTACT ME

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EDUCATION

**Zhukovsky Air Force
Engineering Academy,
Moscow**

2005 - 2010

Specialization: Aviation
Equipment, Metrological
Support

SKILLS

- Marketing
- Team Management
- Entrepreneurship
- Communications
- Finance
- Legal and Business Structuring
- IT

Zakhar Tsura

Marketing Manager

WORK EXPERIENCE

Co-founder 2013 - 2023

Irbis-Studio

- In this entrepreneurial venture, I led a team in improving business processes and developing innovative IT solutions. My role encompassed strategic planning, market analysis, and guiding product development. I played a crucial role in transforming Irbis-Studio into a competitive player in the industry, known for its cutting-edge software and client-focused services.

Co-founder 2013 - 2015

Estetik Stroy

- At Estetikstroy, my co-founding role involved managing large-scale construction projects from inception to completion. I was responsible for financial planning, contract negotiations, and maintaining strong partnerships with clients and suppliers. My leadership contributed significantly to the company's reputation for delivering high-quality construction services.

Co-founder 2011 - 2013

Bar-Street

- As a co-founder, I spearheaded the strategic planning and operational management of this mobile catering startup. My responsibilities included overseeing marketing strategies, managing client relationships, and driving business growth. My efforts were instrumental in establishing Bar-Street.ru as a go-to service for high-quality catering solutions in diverse event settings.

Engineer 2010 - 2012

Mil Moscow Helicopter Plant

- In this role, I was responsible for designing and optimizing aviation equipment. My primary focus was on enhancing system performance and reliability. I collaborated closely with engineering teams to develop innovative technical solutions and played a key role in advancing the company's helicopter manufacturing processes.

SUMMARY

I am a seasoned professional with a diverse background spanning engineering, entrepreneurship, and business management. With a keen focus on innovation and strategic growth, I have demonstrated expertise in leading teams, driving business development, and implementing effective marketing and sales strategies.